

## DEPPA and Branding

Through DEPPA, you are providing valuable preventive information to your patients which has been proven in clinical trials to improve patient understanding, compliance, and clinical outcomes.

However don't miss out on the marketing opportunity that DEPPA presents. Make sure your reports and patient information sheets are branded to you or your practice, so that your patients, and their friends, know about it. This is another factor that sets you apart from the practice down the road.

If your DEPPA report looks like this, you are not getting the best out of it

6/22/2020 PreViser FPA - Results

### Your Risk of Dental Disease

Prepared For: George Amis  
Exam Date: 22/06/2020  
Prepared by: Jennifer Cornwell, Ice Cream Dental  
10 French Street, German Town, CAMBRIDGE BR13 9PL  
Tel: 01480 453534  
Website: [Redacted]

report id: qzebzQGF

#### Gum Disease Risk

1 out of 5

This indicates how likely it is that, without appropriate home and preventive care, the health of your gums may worsen resulting in inflammation and the possible loss of teeth.

5 Very High Risk  
4 High Risk  
3 Moderate Risk  
2 Low Risk  
1 Very Low Risk

#### Reducing Your Risk

##### Gum Disease and You

Gum disease is the major cause of tooth loss in adults. It is linked to a higher risk of conditions such as heart disease, stroke and diabetes. Gum disease can be controlled or prevented. Actions may include:

- Not smoking
- Improving diabetic control
- Healthy lifestyle and diet
- Treating existing disease
- Improving oral hygiene

It should look like this, i.e. with your practice logo or headshot, your website address, with no headers or footers and with the colours correctly displayed.

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To optimise the presentation of the report:

**1) Upload image and website address**

Log on with your username and password at <https://apps.previser.com/deppa>

The image is portrait and need to have a ratio of height 4: width 3. If you need help adapting your logo to fit the space, just let us know at [deppa@previser.co.uk](mailto:deppa@previser.co.uk)

**2) Remove headers, footers and display colours correctly**

When you print from Google Chrome, check your printer settings. Under the dropdown box in your print settings 'More Settings', you will find tick boxes for Headers and Footers and Background Graphics.

Remember also that your patient information sheets on perio, caries, oral cancer and toothwear which you can find under your Patient Info/Questionnaire menu option are also branded to your practice using the same data and image you supply in 1) above.